



American Council of Hypnotist Examiners

Presents

30th Annual International Hypnotherapy Conference

Pre-Conference Courses

April 18-19, 2018

Three-Day Conference

April 20-22, 2018

Location

Hilton Hotel in Glendale, California

Three-day Conference Includes

- **Three Days of Special Presentations** by recognized experts sharing their experience and speaking on a wide variety of hypnotherapy applications for all experience levels. Register for the full conference or register for one day (your choice on registration)
- **Access to Elective Workshops.** Low-cost, results oriented three hour workshops on a variety of subjects, each designed to improve your professional and business skills. See page 11 for pricing.
- **Free Admission to the Exhibitors Room,** offering the best in hypnotherapy and self-improvement books, DVDs and other related products.
- **Saturday Evening Dinner and Dancing.** The banquet will be followed by special entertainment, music and dancing. Admittance is included in your full conference registration. Extra tickets for banquet and dancing may be purchased for \$60.
- **Continuing Education Credit.** Thirty hours (30) CE credit from the ACHE for full conference attendance. Certificate awarded.

Please Note:

Audio and video recording is not permitted at conference presentations and workshops.

One-day Pre-Conference Courses - Page 2

- Transforming Therapy™
- Hypnosis for Healing and Pain Control
- Cell Command Therapy™
- HNLP & Castorian Hypnosis

Accommodations - Hilton Glendale

Location: 100 W. Glenoaks Blvd., Glendale, California
91202 Phone: 818-956-5466

A block of rooms has been reserved for April 17-22, 2018. The special room rate of \$159 per night will be available until March 19, 2018, or until the group block is sold-out, whichever comes first. Book online: <http://bit.ly/2vIzkfC> or call with code: ACHE

- Easy access to I-134, I-101 and I-5
- Newly remodeled
- Fitness Room
- Outdoor Heated Pool & Sauna

Shuttle Services

- www.supershuttle.com. 800-258-3826
- Shuttletolax.com
- Hilton Hotel Glendale. Free service for Hilton guests flying into Burbank Airport: Call for reservation: 818-956-5466

Pre-Conference Courses: April 18 and 19

Wednesday, April 18

9:30 am - 5:30 pm • Cost: \$150*

Transforming Therapy™: State of the Art, John Butler

The powerful, multi-level hypnotherapy method developed by renowned innovator Gil Boyne to bring lasting, deep change to clients.

Gil's work is the foundation of almost all modern regression hypnotherapy. During much of Gil's last 15 years, Dr. Butler worked closely with him as his co-teacher in developing the method. In this seminar John demonstrates innovative and creative methods in Transforming Therapy, answering questions including

- Which inductions to use
- When to move the session from pre-hypnotic interview to uncovering work to trance, from trance to analytical work or to programming
- How to work most effectively with a client in integrative dialogue and acquiring new perceptions
- How to guide the client in self-concept and life values reconstruction

As a committed and creative therapist, you will be glad you attended this seminar.

Dr. John Butler, Ph.D. (Med Sci) has had a career over 35 years in hypnotherapy and other methods of client change. His work is based on extensive clinical experience, academic studies and neurological research, in which he holds a doctoral degree. He has made many media appearances discussing hypnotherapy.

Wednesday, April 18

9:30 am - 5:30 pm • Cost \$150*

Hypnosis for Healing and Pain Control, Timothy Trujillo

Mindbody healing methods are at the frontier of modern medicine. Hypnosis has a well-established history as the pinnacle of these methods. Through this workshop you will learn to confidently support your clients through injury or illness toward comfort and thriving health with time tested evidence-based hypnotic techniques.

Trujillo teaches traditional and innovative hypnotic approaches he has effectively used in clinical, hospital,

event, and disaster settings. Included in the training is the Hypnosis Health Protocol developed to help persons with immune disorders, trauma, and chronic health conditions. Trujillo dynamically teaches the science of hypnotic healing through simple models, storytelling, case histories, group exercises, and demonstrations. More than training, it is an experience of hypnotic healing.

Timothy L. Trujillo incorporates Hypnotherapy, Reiki, Acupuncture, and Aromatherapy to provide pain relief, trauma recovery, and immune disorder management. Through First Medicines he has helped deliver this care throughout the world. He is a graduate and former instructor at Gil Boyne's HTI of Los Angeles.

Thursday, April 19

9:30 am - 5:30 pm • Cost: \$150*

Cell Command Therapy™, Ed & Cheryl Martin

In this hands-on workshop you will learn specialized hypnosis techniques to help heal, restore and stimulate the body's cells to heal, renew and regenerate.

Cell Command Therapy™ is essentially a set of highly specialized hypnosis techniques for healing of the body, mind and spirit. It is a perfect adjunct to any other system of healing, indeed once mastered it will be a tool you will use again and again to promote healing and wellness with your clients.

The Cell Command Therapy™ approach uses authoritarian hypnosis techniques that have been used for centuries to assist in healing and they take it much farther, by stimulating the cells for direct healing or change to occur.

Experience the power of the Cell Command Therapy™ for yourself in this powerful training. *Ed Martin, Ph.D. is a professional hypnotherapist who has worked for many years with hypnosis to assist people to overcome illness and disease. He has been a pioneer in using the tools of hypnosis for critical illness recovery and cellular stimulation. He is the creator of Cell Command Therapy™*

Continued on page 3

Thursday, April 19

9:30 am - 5:30 pm • Cost \$150*

HNLP & Castorian Hypnosis, Martin Castor Peterson

Humanistic Neuro-Linguistic Psychology might be the most effective and powerful linguistic techniques available in modern times. It is NLP times one hundred, with some really powerful hypnosis and changework added in. You will learn shortcuts for more efficient and productive sessions. This is an information packed workshop and worth way more than we charge. Peterson's bestseller and VIP techniques are also included.

- Instant inductions with everyone in less time
- Create instant rapport
- Trust the unconscious flow and power
- Use everything the clients brings to the table
- Create more success

Martin Castor Peterson is multi-certified and Successful International Trainer based in Denmark. He is well known for his modern, fast and unique approach, and has created several new powerful hypnosis techniques. He is the chief trainer of The Hypno Academy based in Vegas, inventor of The Induction Formula and SoulKey Therapy.

Conference: Friday, April 20

Workshop - 9:30 am - 12:30 pm - Cost \$35

Powerful Presentations of Hypnosis, Michael Mezmer

In this extensive workshop, participants will learn how to give dynamic hypnosis presentations for the public. Michael will be teaching inside secrets he has developed from years of performing in front of the public in 25 countries around the world. In this workshop participants will gain skills and knowledge to create their own talk for service groups, and all the way up to performing a basic stage show.

Top hypnotherapists, including Gil Boyne and Ormond McGill, understood presentations and hypnotic shows are powerful tools to grow your hypnotherapy practice and increase your profit flow. Powerful public presentations will take your career to a new level. Don't miss this opportunity to learn how to be all you can be from a top professional .

- How to create a hypnotic image
- Developing the hypnotic voice
- Suggestibility tests and inductions for hypnotic presentations
- Structuring the presentation

Michael Mezmer studied under Gil Boyne, and is a certified Clinical Hypnotherapist with the A.C.H.E. He holds a degree in psychology, consults with the Unger Medical Group in Rancho Cucamonga, and is considered one of the world's top stage hypnotists.

Workshop - 9:30 am - 12:30 pm - Cost \$35

The Wholeness Process, Mark Andreas

Learn a new method developed by Connirae Andreas

that is more effective than mindfulness and also a transformational therapeutic process for change. If you've explored Eastern spirituality, you've probably heard phrases like "The small self is an illusion. Realize that you are a vast Self," and "Enlightenment comes through loss of the ego." But what do such statements actually mean? In this session, you'll learn an alternative to meditation that offers a step-by-step process of dissolving the everyday sense of the ego.

This new process has helped people with insomnia, relationship issues, pre-migraine auras, difficult emotions, and much more.

- How to find the everyday sense of the ego
- How to access an experience of awareness
- How to allow the experience of the ego to dissolve, or what to do if it doesn't
- Demonstration and practice of the process
- How to use this to access more resourcefulness throughout life

Mark Andreas does NLP Change Coaching with individuals around the world meeting over Skype. Mark trains NLP around the country and internationally. Author of the books Sweet Fruit from the Bitter Tree and Waltzing with Wolverines

Presentation - 9:30 am - 10:20 am

Help Clients Access Their Full Potential Higher Self, Jane Ann Covington

The basis of this mini-workshop is the icing on the cake: After you've done your good work of helping your clients clear their blocks and unhelpful patterns, what's next? They will be excited to discover the greatest gift

that God instilled in each, from the beginning of our time. Learn the premise of this amazing process, helping you understand that it isn't something that must be made up—Your Full Potential Highest Self is already within you.

After a brief introduction, each of you will begin to do the work with a partner of your choice in the class and discover not only your own Full Potential Highest Self, but also be the witness to your partner's discovery.

- Learn about how each of us comes into the world with special gifts and talents.
- How these gifts were suppressed
- Experience a demonstration of the process
- Practice the technique

Jane Ann Covington studied with Gil Boyne and many others in related fields of brain science, quantum physics and metaphysics over the last 40 years. She founded Hypnosis Institute Int'l School (1995), a private practice (1987), author of Getting Rid of Anxiety-self study

Presentation - 10:30 am - 11:20 am

When You Come to the Emotional Bridge of Change... Take it, Steve Stork

Often hypnotherapists find it difficult to guide a client through a highly emotional abreaction. No training can prepare you for the variety of abreactions your clients will encounter; so it's easy to get stumped at what to do next. As you arrive at the emotional bridge, you should not be scared to cross it. The emotional bridge arises as the subconscious mind determines where it most needs healing.

Witness video examples from actual clients (with permission) to learn what to look for and how to cross that bridge when you come to it.

- The importance of the emotional bridge
- How to recognize abreaction in a client
- How to respond to a client entering an abreactive state
- How to take advantage of the emotional bridge to promote change
- How to avoid jumping in the pit with the client

Dr. Stork brings to hypnotherapy 35 years of teaching in public school and universities. Master teacher, coach, author, editor and web designer; Dr. Stork offers a keen qualitative researcher's perspective to training hypnotherapists. He is co-author and practice partner with Dr. Kweethai

Presentation - 11:30 am - 12:20 pm

The Collapse Technique - PTSD Killer, Martin Castor Peterson

This is age regression that can deal with any issue in minutes, even without entering the actual issue.

This technique is the most powerful tool to replace negative memories and situations with nothing but REAL and PERSONAL resources within the client. By the way, did I say in minutes? Even without a classic induction. Includes demonstration and Q&A's so everyone can perform this.

- Work with regression easily
- Release trauma without going into content
- Find resources in trauma
- Integrate the inner child

Lunch - 12:30 pm - 2:00 pm

Workshop - 2:00 pm - 5:00 pm - \$35

Energy Balance Techniques for Rapid & Powerful Change, Marla Brucker

Experience the power and effectiveness of these easy-to-use tools to create immediate and permanent changes. In this hands-on training, attendees will learn energy balancing techniques to communicate directly with the body.

Energy Therapies are therapeutic approaches to discharging and releasing negative blocks stored in the body. The basic theory is the cause of all negative emotions is a disruption in the body's energy system. By correcting the disturbance on an energy level we simultaneously correct it on the emotional level.

This fun-filled interactive training provides a theoretical foundation with demonstrations and opportunities to practice. These techniques can be used immediately on clients, as well as oneself.

- Balancing the body's energy system
- Access information from the unconscious mind
- Help clear and resolve negative emotions
- Clear stagnant energies; minimize body aches
- Boost the immune system; increase focus, strength, vitality and self confidence

Marla Brucker, a motivational trainer and Peak Performance Coach has been practicing in areas of performance enhancement, hypnotherapy and counseling since 1978. She's worked in hospitals, mental health clinics and educational institutes. Marla is the CEO of a certifying hypnotherapy institute.

Workshop - 2:00 pm - 5:00 pm - \$35

Coming to Wholeness: Parts Therapy Revisited, Katherine Zimmerman

After a successful parts therapy session you may hear clients exclaim, "I feel whole!" Or, "I feel more grown up." Negotiating with fragmented parts and integrating them back into your client's life makes a profound difference. One client who stated that she "hates parts therapy," was happy to have her life altered in such a positive direction. Learn how to negotiate with disowned parts, assign them a new role and help them perform their job from an adult perspective.

For clients who are reluctant to undergo age regression, this can clear the same trauma simply by using another approach. Whether the client's goal is smoking, weight, passing exams, self-esteem or any other goal, this can produce life-altering results.

- Identify the clients who would benefit
- Educate the client about the process.
- Learn how to negotiate with wounded parts
- Discover how to help parts grow up and integrate
- Learn what to do when the client wants to reject a part

Katherine Zimmerman is the Director of the California Hypnotherapy Academy, an internationally-known author and speaker, and Clinical Hypnotherapist. Since 1989, she has taught classes and given presentations on hypnotherapy at professional conferences across the country.

Presentation - 2:00 pm - 2:50 pm

Thinking Out of the Box to Generate Greater Income, Caryn Jackson

There is money to be made by standing out from the competition. I have been successful as a Clinical Hypnotherapist since 1995. In a world where Autism, ADHD, and resistant clients exist, a hypnotherapist must have a lot of tools in their arsenal to ensure success.

Learn various techniques such as kinesiology, homeopathy, and some whole-brain techniques. These techniques have assisted children and adults with dyslexia and test anxiety, ADHD, fears, and phobias, success and productivity blocks, weight issues, couple issues, etc.!

Most of all, they can be used in one on one sessions or in groups (which is another way to generate larger

income).

Come learn and play with them so you can assist your clients or assist yourself.

- Kinesiology techniques
- Tools to assist children and families with difficult issues
- Tools to assist resistant clients
- Techniques to recognize auditory, visual, and kinesthetic clients' tendencies to help gain rapport and success
- How to successfully use these tools

Caryn Jackson is a Clinical Hypnotherapist and teacher whose Emotional Spectrum Line Therapy, and other skills, have empowered adults, teens and children regardless of their special needs, to perform at their optimal potential. Her dual regression therapy has also assisted couples since 1995.

Presentation - 3:00 pm - 3:50 pm

Hypnosis for Healing and Physical Change, Ed and Cheryl Martin

Hypnosis can powerfully assist the physical body to make changes or heal, not just temporarily, but permanently.

Healing of physical ailments and conditions is accomplished by the body all the time. Deep trance hypnosis can assist the body to accelerate and/or change the physical repair or regeneration as well as stimulate new change or regeneration.

You will learn about accomplishing this change with special techniques of hypnosis. You will learn how to assist the body in it's own physical change or healing using special suggestions that will actually stimulate that physical change or healing correction.

You will also experience it yourself in a special session of Cell Command Therapy Hypnosis to restore your endocrine system as well as your immune system.

- How Hypnosis can assist healing and physical change
- How to adjunctively assist the body (parts) that needs healing
- Experience physical change or restoration of your endocrine system
- Understand how hypnosis will accelerate the healing
- Learn about Cellular level communication

Bio on page 2

Presentation - 4:00 pm - 4:50 pm

Bridge to Living Free: Release Addictive Behavior, Rene Brent

Addiction is a growing crisis in this country and traditional approaches are failing with a recovery rate of 10-13%. Research shows that utilizing Hypnosis to prevent relapse has a recovery rate of 60-80%. Clients cannot out think addiction, they must do this on a subconscious level. In her years of practice, Rene found success helping her clients stay clean and sober, but she knew there was a more comprehensive approach.

After years of using various approaches, Rene developed the B.R.I.D.G.E method. This method address many aspects of addiction and recovery utilizing Hypnosis, EFT, pattern interrupt, aversion, NLP and breath work. You will learn how to put this all together in a powerful 3-4 day Rapid Recovery

Program.

- The science of addiction
- Why a 3-4 day Rapid Recovery Program helps clients shift behavior and retrains the brain
- Discuss structure and financial benefits of a Rapid Recovery Program
- Identify the structure and components of B.R.I.D.G.E method.
- Review protocols used within the method

Rene Brent is a Certified Clinical Hypnotherapist. Author of #1 International Bestseller book How Big Is Your BUT? and her next book, Bridge To Living Free. On faculty at The Institute of Interpersonal Hypnotherapy and has been an RN for over 28 years.

Conference: Saturday, April 21

Workshop - 9:30 am - 12:30 pm - Cost \$35

Working with Anxiety, Charles Montagu

Fear is at the heart of every presenting issue a client brings to us. Whether this is a specific phobia, a post-traumatic condition or a state of chronic worrying, our clients look to us for help to free themselves from the shackles and limitations the anxiety has placed in their way.

Learn how to help your clients to overcome anxiety, using a blend of hypnotherapeutic techniques that Charles has now distilled into a three hour workshop. You will receive proven methods that will liberate your clients from anxiety, time and time again. Live demonstrations and, as usual with Charles, will be both informative and entertaining.

- How to differentiate between different kinds of fear
- Learn ways to work with each type of fear
- How to structure a powerful first session
- Live demonstrations
- Includes 25-page .pdf workbook

Since training with Gil Boyne in 1988, Charles has run a successful medical and holistic Clinic in Central London. His work has featured on television and many publications including the New Scientist. Charles serves on the Board of ACHE, and Eric Clapton's Crossroads Centre.

Workshop - 9:30 am - 12:30 pm - Cost \$35

How to Shine on Social Media, Liza Boubari

How and where do you show up on Google? How interactive is your website? Your website is the biggest social networking platform in the world by far, with more than a billion active users on the web. Does your FACE shine on FACEBOOK?

We all know Social media is growing more each day. Small business owners can't afford to ignore Facebook. Nearly all consumers use the Web to search for local businesses – and most of them are on Facebook.

Learn six proven methods to improve your exposure! Liza will share some tools and techniques on how you too can use social media to bring in the clients!

- Create your business page
- Share information
- Make connections
- Engage your audience
- Leverage fans

Liza Boubari, founder of HealWithin, Inc. is a Certified Clinical Hypnotherapist, Certified Stress Management Consultant with a thriving hypnotherapy business in Glendale, CA. Liza appeared on the cover of Business Life Magazine as one of the Women Achievers in 1995, and again in 2014.

Presentation - 9:30 am - 10:20 am

Hypnosis for Internal Feng Shui, Timothy L. Trujillo

Trujillo

Feng Shui is a system used to enrich health, wealth and happiness by organizing flow through our environments. Modeled on the movement of wind and water, this philosophy is at the center of Traditional Chinese Medical Theory: When there is free flow, there is no pain. Discover how thoughts and emotions generate wind and water through the mind and body. Explore how the “remodeling” of the abode of our spirit can promote a healthier and more harmonious life.

Trujillo teaches this hypnosis assisted lifestyle coaching model that spans from Yin Yang Theory to Jung. Learn to guide clients through their “internal environment” to promote greater health and well-being.

- The history and philosophy of Feng Shui
- Yin Yang and Five Phase Theories on internal causes of disharmony
- How to navigate the emotional landscape
- Guided methods for inquiry and resolution
- The secret art of moving mountains

Bio on page 2

Presentation - 10:30 am - 11:20 pm

Hypnosis for Improving Relationship Communication, Kym Maehl

Communication is one of the most fundamental parts of a relationship whether personal, impersonal or professional. However, in my 30 years of working with individuals, couples and groups, communication is frequently reported as the primary core of most relationship discontent.

Personal agendas and poor listening skills are often the root of the problem and can be extremely disruptive to the flow of information and/or the relationship itself.

In this brief presentation, effective communication skills will be highlighted combined with several hypnotic techniques intended to enhance joining and openness before, during and after communication.

Kym Maehl, PhD, CHT, Integrative Life Coach and Counselor, has worked with individuals & groups for 30 years. She teaches classes in self-hypnosis, dream interpretation and life coaching. Her articles on integrative healing have been published in numerous professional publications. Her books are on Amazon.

Presentation - 11:30 am - 12:20 pm

Lyme Disease and Hypnotherapy, Roger C. Dent

This presentation provides the information you need to find and begin working effectively with clients suffering from Lyme disease. In August of 2013, the CDC announced that as many as 300,000 new cases of Lyme are reported each year in the United States. Hypnotherapists are ideally positioned to help this expanding number of clients with symptoms of Lyme, especially those who are not fortunate to have been diagnosed early, when antibiotic treatment is most effective. We already are trained to listen, observe, and work with clients to develop an appropriate course of therapy to alleviate symptoms and improve levels of comfort. With the additional information provided in this session, you can be ready to expand your practice in positive and rewarding ways.

- Why hypnotherapy may be the most powerful tool
- How to identify and market to prospective clients.
- Why Lyme sufferers often are frustrated
- Which techniques are most effective
- How to identify and avoid common pitfalls

Roger Cooper Dent, MBA, CHT has built a successful hypnotherapy practice in Santa Rosa, California since 2010. Nearly half of Roger's practice involves clients with Lyme and Lyme-related diseases.

Lunch - 12:30 pm - 2:00 pm

Workshop - 2:00 pm - 5:00 pm - Cost \$35

Become the Dream, Randal Churchill

Hypnotic Dreamwork™ is about the powerful synergies of Gestalt dreamwork and hypnotherapy, as demonstrated in Randal Churchill's award-winning text, *Become the Dream*. Dreams are direct messages of the subconscious experience of oneself and the world. Avoiding analysis and interpretation, Gestalt modalities get to the essence of the existential meaning of the dream.

Various traditional Gestalt therapy methods are very effective in part because they tend to induce and deepen hypnosis. Gestalt dreamwork and hypnosis can complement each other for profound insights and breakthroughs. Workshop includes: the hypnotic techniques of Gestalt dreamwork; the powerful integration of additional hypnotic methods; how to get effective results with only a dream fragment; how to

help your clients attain vivid dream recall. Includes a live Hypnotic Dreamwork™ demonstration.

- How to develop Gestalt dreamwork skills
- How the methods tend to induce and deepen a hypnotic state
- How to make Gestalt dreamwork much more powerful
- How to avoid common errors
- Why it is best to avoid combining dream analysis and interpretation with Hypnotic Dreamwork™

Randal Churchill is past President of the ACHE. He is founder of the Hypnotherapy Training Institute, one of the original licensed hypnotherapy schools (1978). He is author of the award-winning texts, Regression Hypnotherapy and Become the Dream, and the acclaimed Catharsis in Regression Hypnotherapy.

Workshop - 2:00 pm - 5:00 pm - Cost \$35

Hypnosis for Business: Twice the Money, Twice the Fun, Zoilita Grant

Combine coaching, the fastest growing profession in human relations, with the power and punch of hypnosis! Get in depth training as a life and business coach, including advanced coaching skills, client/practice management and marketing. My marketing segment is exceptional, with the goal of training you to make a six figure income.

As a type of coaching, hypnotic coaching focuses on clients' goals to create success. Learn how to combine the tools and techniques of the coach with classical hypnosis. This is the non therapeutic use of hypnosis and appeals to an entirely new group of clients. Using the hypnotic coaching formula creates client success. All the paperwork that you need to practice is included.

- How to use hypnosis as a coach
- Find your target market and engage them as clients
- Hypnotic coaching formula
- How to create a 3-step marketing plan
- Learn to create a client funnel

Zoilita has been practicing for 50 years. She created a line of hypnosis meditations for the public, wrote 27 books for hypnosis practitioners, and founded Colorado Coaching. She now practices as a Hypnotic Coach, using the tools and techniques of coaching with the power of hypnosis.

Presentation - 2:00 pm - 2:50 pm

Journey Through the Dark: For Clients in Spiritual Crisis, Gaye Wilson

"What do I do now (that I'm divorced, the kids are all on their own, I lost my job?) What purpose do I serve? How can I keep going now that . . . ? Clients bring these and many other challenges to us as hypnotherapists quite often. After years of working with clients making these kinds of appeals, I came to view them under the heading of "spiritual crisis".

What can we do to help clients find their way again? What techniques do YOU use when a client comes to you in spiritual distress? Come and share your ideas and hear those of others in this interactive presentation.

- The importance of a "spiritual assessment"
 - The questions that might be asked
 - Other techniques/approaches that may be helpful
 - Other modalities/processes that may be integrated
- Gaye Wilson has been a certified clinical hypnotherapist since 1996. She has taught advanced hypnotherapy courses for Randal Churchill's Hypnotherapy Training Institute since 2011. She brings her years of experience and a lighthearted sense of humor to the classroom and beyond.*

Presentation - 3:00 pm - 3:50 pm

Keys to Starting, Developing and Maintaining a Successful Practice, Keith O'Neill

In this informative, fun and interactive presentation, attendees will learn successful strategies to help launch, develop and maintain a successful hypnotherapy practice.

New practitioners will gain valuable information on how to open the doors, start getting clients, and build a credible reputation. Intermediate practitioners will gain valuable insight on how to better market themselves, become an ambassador for hypnotherapy and grow their clientele.

- How to get started building your practice
- How to market yourself and get new clients
- The importance of building your reputation, and gaining trust and respect
- Strategies to maintaining your volume of clients
- How to put together a 20 minute interactive presentation

Keith O'Neill, Ph.D. is a Professional Speaker/Hypnotherapist and has a maintained a successful practice in Newport Beach California. He has worked

with children, adults, well-known celebrities, professional athletes, and some of the biggest and most successful companies in the world.

Presentation - 4:00 pm - 4:50 pm

Hypnotherapist... who me? Create a Personal Metaphor for Confidence, Anna Kato

Becoming a certified hypnotherapist adds another dimension to our identity. Initially, we may feel less confident than we want to feel in claiming our new title. The purpose of this interactive presentation is to learn to use a quick method of writing a personal metaphor for “hypnotherapist” in order to support and sustain confidence over time.

Participants will examine their metaphors to specify areas of hypnosis in which they are strong, and areas in which they want to strengthen their expertise. They will

also identify resources to support continued growth.

- Write a personal metaphor for “hypnotherapist”
- Analyze the metaphor
- Pinpoint knowledge or skills that may be weak
- Identify resources
- Includes short self-hypnosis process

Anna Kato, Ed.D., CHT, sound healer and shamanic practitioner, has a practice in Sacramento California. A retired Lecturer and Supervisor of Teacher Education at UC Davis, Anna now often teaches in the Counselor Preparation Program at CSU Sacramento.

7:00 pm - 12:00 am

Entertainment, Awards, Dinner and Dancing

Conference: Sunday, April 22

Workshop 9:30 am - 12:30 pm - Cost: \$35

PTSD-anon: Recovering from another’s PTSD, Joan Courtney

When your client comes in with PTSD, you know how to help them. But what about others in their family? This malady indirectly impacts spouses, teenagers, younger children, parents, grandparents and friends in a fistful of dire and dramatic ways. And the numbers in this group are growing daily.

Learn a system to help families, friends and loved ones in this largely neglected realm of PTSD-anon. This workshop is practical and hands on, based on actual experiences. Techniques to provide support and perspectives for change will be addressed through live demonstrations and case studies. It's like having a toolbox at your fingertips, ready for your use.

- Definition of PTSD
- Impact of symptoms of PTSD on relationships
- Ability to determine major issues in relationship
- A simplified system to work with those living with ones who have PTSD
- Two methods/processes to relieve symptoms

Joan Courtney is a Clinical Hypnotherapist and an NLP Practitioner. She has been working with PTSD survivors, their families and friends for over 20 years. She has developed a multifaceted system to allow them to live life freely, with control over their situations and themselves.

Workshop 9:30 am - 12:30 pm - Cost: \$35

The Altered State of Flow to Help Break Through Blocks, Judith Simon Prager

Clients often come to us with blocks to accomplishing goals. Some of those blocks occur because they’re forcing the issue rather than letting it “come to” them.

The Flow state offers attendees new ways to move the client beyond will power to improve skills and access creative ideas. It is a valuable alternative to Malcolm Gladwell’s “10,000 hours of practice” rules that predominate thinking about becoming better at mastery and peak performances.

Flow is defined as “an optimal state of consciousness, a peak state where we both feel our best and perform our best.” In this session, attendees will learn techniques to use trance-flow states for themselves and to offer their clients greater access to their full potential.

- Discover the conditions triggering the flow state
- Learn specific trance methods (trance-flow)
- Learn trance-flow techniques
- Study how artists and athletes use the flow state
- Techniques for greater access to full potential

Judith Simon Prager, PhD, is co-author of The Worst Is Over and many Verbal First Aid books. She trains physicians and first responders across the country and around the world and has appeared on Good Morning America. Latest book: What the Dolphin Said.

Presentation - 9:30 am - 10:20 am

Look Within and Listen - Your Inner Child is Speaking, Marla Brucker

Inner Child work helps clients to release blocks and self sabotage issues that have interfered with their desires, goals, successes and health.

Memories held within and imprinted from our past are stored at the consciousness when first perceived. Incidence and episodes that had an impact on a child at a certain level of emotional maturity will remain locked within the child's sub-consciousness where it was originally experienced.

We often intellectualize about events in our past, yet coming to terms with imprinted emotional memories and letting go of their impact is essential for one's healthy existence of mind and body.

Attendees will also be guided along a timeline journey connecting their inner-child and their adult self with the unconditional love necessary to creating greater success. *Bio on page 4*

Presentation - 10:30 am - 11:20 am

Crucial Conversation: Transform Your Pre-talk into a Client Contract, Kweethai Neill

You have 30 seconds to make a first impression. How do you make the crucial conversation that follows a success? How do you evoke trust in a short conversation, to convince someone to choose YOU as their hypnotherapist? Instead of selling, create an opportunity for each person you meet to engage your services.

- What clients want from hypnotherapists
- How to listen so clients want to talk
- How to say what clients need to hear
- How to close the deal and book the client

Dr. Kweethai created iChange Therapy (integrating science, hypnotherapy, and energy medicine) to help clients transform positively. Internationally known master teacher, consultant and speaker, she is author of Hypnotherapy, An Alternative Path to Health and Happiness and How to Build a Successful Six-Figure Hypnotherapy Practice.

Presentation - 11:30 am - 12:20 pm

Self Hypnosis Training and Group Sessions, Patrick Coleman

Rapid behavior modifications. This presentation is pure demonstration with explanations during transformation,

Gil Boyne style, during hypnotherapy sessions from volunteers in attendance.

- Rapid induction
- Trans ratification
- Laser beam age regression
- How to re-educate, alter and amend the old ideas
- Properly reinforce during full awareness

Patrick was taken through Gil's hypnotherapy training by his father when he was nine years old for pain control from a serious jaw injury.

Lunch - 12:30 pm - 2:00 pm

Workshop - 2:00 - 5:00 pm - Cost \$35

Subconscious Intervention Through Hypno-kinesiology, Linda Bennett

Learn to align head and heart through muscle testing combined with hypnosis. Purpose – To explore ways to introduce muscle testing as a tool to enhance the process of hypnosis. Just as ideomotor techniques assist in the communication with the subconscious, muscle testing can go directly to identifying blocks and streamline the releasing process. Many clients are struggling with success because they are double minded. Their head is going one way and their hearts another. Through this process practitioners can clarify client's intentions and create a cleaner path to desired outcomes.

- Learn basic muscle testing techniques for clients
- Identify difference between head/ heart
- Understand blocks to achieving goals
- Identify source of blocks
- Identify tools to release blocks

Linda Bennett, Ph.D. CHt., is the Hypnotherapy / Guided Imagery Program Director at Southwest Institute of Healing Arts. Linda is the esteemed 2014 International Medical & Dental Hypnosis Association Educator of the Year, She was also awarded the 2017 IMDHA Chapter of the Year.

Workshop - 2:00 - 5:00 pm - Cost \$35

Harnessing the Power of the Imagination, W. Dennis Parker

The generally accepted behavioral model of: we think it, we feel it, and then we do it, is not complete, nor accurate. Learn a new model of inductive and deductive processing, including what the imagination

Continued on page 12



American Council of Hypnotist Examiners

30th International Hypnotherapy Conference

Hilton Hotel in Glendale, California

Registration Form

To register, complete the form below and mail with your check payable to ACHE. Send to: ACHE Conference Registration, 3435 Camino del Rio S., Ste. 316, San Diego, CA 92108

Or you may register online at <http://hypnotistexaminers.org> or call 619-280-7200 with credit card information

Name _____ Phone _____
 Mailing address _____
 City _____ State/Province _____ Postal code _____
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Member Status

Check the box indicating your current status

- I am a student member
- I am currently a member
- I am not a member/membership lapsed

Pre-Conference April 18-19, 2018

At the door price: Add \$40

- Transforming Therapy - \$150
- Hypnosis for Healing/Pain - \$150
- Cell Command Therapy - \$150
- HNLP & Castorian Hypnosis - \$150

Current Members - Full Conference Registration

Membership must be current to qualify for these prices. Registration is not complete until full payment is received. At the door: Add \$40

- All three days \$299 ends Dec. 20; after \$350

Not a Member - Full Conference Registration

At the door: Add \$40

- All three days \$350 ends Dec. 20; after \$395

One Day Only

Banquet included with full conference registration only. Register for one day only. At the door: Add \$20

- Friday - 9:30 am - 5:30 pm - \$159
- Saturday - 9:30 am - 5:30 pm - \$159
- Sunday - 9:30 am - 5:00 pm - \$129

Workshop Tickets

May be purchased in advance or at the registration desk. Tickets are non-refundable.

- One 3-hour ticket - \$35
- Four 3- hour tickets - \$125

Totals

Total for Pre-conference Courses \$ _____
 Total for Conference \$ _____
 Total for Workshops \$ _____
 Total Amount Enclosed \$ _____

Refunds

The registration fee, less a \$55 processing charge, will be refunded if your notice of cancellation is received in writing prior to March 30, 2018. No refunds will be given after that date.



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has to do with generating emotions. Additionally, you will learn how the altering of the perception of memories collapses old emotional content and frees our clients from the sensitization's of abuse, and other emotionally induced trauma. Learn how to shut down anxiety and other inappropriate emotions at the speed of thought! You will be more competent and effective with your clients having new skills that you can apply immediately. A new behavioral model.

- Which trance level is best for which hypnotherapy process

- How the imagination works in the behavioral model
- How to alter the perceptions of the memories
- How to desensitize and collapse old emotional fixations

Dennis is a noted Clinical Hypnotherapist registered with the American Council of Hypnotist Examiners since 1991. Dennis owns and operates Certified Hypnotherapy Training School in Farmington, Utah.

Bookstore closes Sunday at 2:00 pm

Conference closes Sunday at 5:00 pm



30th Annual International Hypnotherapy Conference
Details Inside – Register Today
